



Measuring Audiences. Delivering Intelligence.

Auditoires mesurés. Décisions éclairées.

Top Programs – Total Canada (English)

January 30 - February 5, 2012

Based on confirmed program schedules and preliminary audience data, Demographic: All Persons 2+

Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	NFL SUPER BOWL	CTV Total	S	18:31	21:53	7280
2	NFL SUPER BOWL PRE	CTV Total	S	18:00	18:31	4630
3	NFL SUPER BOWL POST	CTV Total	S	21:53	22:20	4289
4	BIG BANG THEORY	CTV Total	...T...	20:00	20:31	3754
5	THE VOICE	CTV Total	S	22:20	23:22	2395
6	AMERICAN IDOL 11 AP	CTV Total	..W....	20:00	21:00	2189
7	HNIC PRIME EAST	CBC Total	S.	19:05	22:02	2103
8	HOUSE	Global Total	M.....	20:00	21:00	2050
9	GREY'S ANATOMY	CTV Total	...T...	21:00	22:00	1963
10	GLEE	Global Total	.T.....	20:00	21:00	1836
11	THE MENTALIST	CTV Total	...T...	22:00	23:00	1818
12	BLUE BLOODS	CTV Total	F..	22:00	23:00	1710
13	CTV EVENING NEWS	CTV Total	MTWTF..	18:00	19:00	1651
14	AMERICAN IDOL 11 AR	CTV Two Total	...T...	20:00	21:00	1551
15	TWO AND A HALF MEN	CTV Total	M.....	21:00	21:31	1506
16	CRIMINAL MINDS	CTV Total	..W....	21:00	22:00	1440
17	DRAGONS' DEN	CBC Total	..W....	20:00	21:00	1432
18	C.S.I.	CTV Total	..W....	22:00	23:00	1413
19	C.S.I. NEW YORK	CTV Total	F..	20:00	21:00	1405
20	BIG BANG THEORY	CTV Total	MTWTF..	19:30	20:00	1341
21	FIFTH ESTATE	CBC Total	F..	21:00	22:00	1317
22	NHL HOCKEY-LEAFS	TSN+	.TW....	19:00	21:47	1316
23	MIKE & MOLLY	CTV Total	M.....	21:31	22:00	1296
24	CASTLE	CTV Total	M.....	22:00	23:00	1191
25	RICK MERCER REPORT	CBC Total	.T.....	20:00	20:30	1177
26	REPUBLIC OF DOYLE	CBC Total	..W....	21:00	22:00	1156
27	CTV EVENING NEWS WKD	CTV Total	S.	18:00	19:00	1144
28	CTV NATIONAL NEWS	CTV Total	MTWTFSS	23:00	23:30	1114
29	UNFORGETTABLE	CTV Total	.T.....	22:00	23:00	1087
30	BIG BANG THEORY	CTV Total	M.....	20:30	21:00	1085

Understanding this report ...

This chart shows the Top 30 TV programs for all national networks and Canadian English specialty networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

© 2012 BBM Canada

BBM Canada
1500 Don Mills Road, 3rd Floor
Toronto, ON M3B 3L7
416 445 9800 Tel
416 445 8644 Fax

Sondages BBM
2055, rue Peel, 11^e étage
Montréal, QC H3A 1V4
514 878 9711 Tél.
514 878 4210 Téléc.

BBM Canada
10991 Shellbridge Way, Suite 208
Richmond, BC V6X 3C6
604 249 3500 Tel
604 214 9648 Fax

www.bbm.ca